



Key Features

- Worldwide travel for 50 to 4,000 participants.
- Memories for a lifetime.
- Cutting-edge group travel technology- websites, registration forms and reporting.
- On-site professional Travel Directors and Program Managers taking care of every detail.

Key Benefits

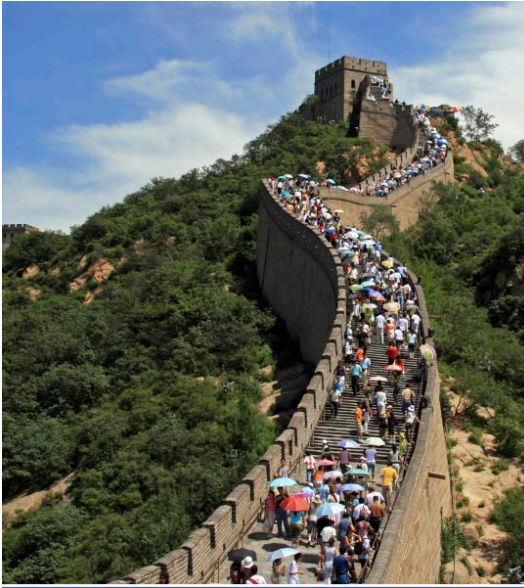
- Experienced team creating the most exciting and effective program.
- Rewards and recognizes top achievers.
- Financial management and negotiation to ensure the best value.
- Attentive and accessible program manager and support staff providing a “personal touch”.
- “Live flight watch” coverage on departure days.

Providing your achievers with a group travel experience is a great way to build loyalty, foster connection and inspire the exchange of ideas. An unforgettable trip is the ultimate reward—and the perfect way to develop positive and lasting ties to your company.

VacationMotivationSM Group Travel Program The Motivator That Takes You Far

From cruises and fun-in-the-sun destinations to a private tour of the Sistine Chapel, HMI’s custom designed VacationMotivationSM programs offer unique experiences to suit a spectrum of clients—and budgets. Together we can create one-of-a-kind opportunities to build camaraderie among your sales team and strengthen customer relationships.

From the beginning, we take the time to understand your company’s objectives so that we can recommend the right destinations for your demographic and budget. Our strong and longstanding relationships within the travel industry enable cost-effective negotiations with hotels, airlines and other suppliers—and yield the best value possible for our clients.



“With a declining economy, we knew we had to do something different to build the business. HMI’s program was key to our growth. This trip opportunity enabled us to offer our customers something special. The time we spent with our customers in Puerto Vallarta was priceless: we solidified relationships and made many more friends. Going into this year, I am confident that we’ll be able to build on this initiative and continue to grow. We’re looking forward to spending time with our customers on our next trip.”

Contact us today to see how HMI can help your business reach new heights.



30
CELEBRATING 30 YEARS
OF EXCELLENCE

57 Providence Highway
Norwood, MA 02062
Tel: 800.343.4034
Fax: 781.440.0635
www.hmiaaward.com

Once the program and budget are set, we at HMI delve into details: creating and implementing all the special activities and one-of-a-kind evening events that create unity, excitement and fun. It’s these “extra special somethings” that make the best memories and inevitably link to you, the corporate sponsor.

A successful incentive program depends on maintaining motivational appeal to participants so they keep striving for that valued spot on your group trip. HMI has perfected ways to keep your program on participants’ radar screens. We can develop an online and “paper” campaign that engages and excites your audience for the duration, builds on the fun, complements your corporate philosophy, reinforces the benefits of the program and even promotes a little healthy competition among participants.

From budget planning, to program announcement; program promotions to activity selections; personal preferences, such as shirt size or golf handicap right down to designing the perfect floor plan for your on-site awards ceremony, HMI offers our clients customer focused one-stop service, with a personal touch, from start to finish.

Learn more about HMI’s complete group travel offering and how it can deliver the ultimate experience for your top performers.

About HMI Performance Incentives

HMI Performance Incentives is a leading full-service performance improvement company focusing on channel loyalty initiatives, sales/customer incentives, employee engagement programs and group travel. Since 1980, HMI has combined powerhouse solutions with personal service to develop successful incentive strategies for Fortune 1000 companies that increase sales, market share, loyalty and profits. Based in Boston, HMI provides client services in over 80 countries worldwide.